

# BRITTANY SHAVER

websitesbybrittany.com  
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## SUMMARY

Motivated graphic designer with web skills and over 10 years of experience. With a client and content-first approach, I've successfully freelanced and kept my skills up-to-date while raising a family. Proficient at creating functional yet pleasing graphics for web and print use and maintaining professional websites.

## EXPERIENCE

### **Freelance Graphic Artist & Wordpress Consultant**

Websites by Brittany - 2009-Present

Worked with local businesses, long-distance clients and large businesses from home

- Create unique marketing ideas and utilize social media, lead forms, etc
- Expert using Wordpress platform and integrating advanced features
- Familiarity with CMYK printing specifications, document setup, bleed
- Used cohesive branding to setup printed materials such as brochures, posters, business cards, stationery, envelopes and more
- Perceptive about clients' needs with consideration to budget & restrictions

### **Web Developer / Graphic Designer**

Curvine Web Solutions 2007 - 2009

Worked on a small team of developers and project managers for large and small-scale business websites.

- Expanded WordPress functionality with custom CSS, PHP, and plugins
- Developed custom themes with cohesive branding and user experience in mind

## EDUCATION

### **Dixie State University**

2 Years - Visual Technologies

Courses included graphic design, illustration, network services, and journalism. Wrote for the Dixie Sun Newspaper and was on the Dean's list.

## SKILLS

- Expert with building and maintaining Wordpress sites
- Adobe Photoshop, Illustrator, InDesign and Acrobat
- Proficient in HTML and CSS and basic PHP knowledge
- Marketing tools and techniques for email campaigns, SEO, PPC
- CRM experience in Salesforce

## TRAITS

- Thorough communication skills between virtual platforms such as Trello, Discord, Slack, Asana, Basecamp and more
- Motivated, goal-setter and efficient time manager
- Highly organized with document management